

FOR REAL ESTATE AGENTS

4 Ways I Help Agents Close More Deals

Text me the letter that would help most — I'll take it from there.

Prepared for: _____

Listing: _____

A Listing Payment Sheet

A clean breakdown of estimated payments at a few down-payment options for your listing — taxes, insurance and HOA included. Ready within 24 hours.

B My Buyer Education Platform

My YouTube videos, blog, and Homebuyer Roadmap — included free for buyers I work with — help them understand financing, cash-to-close and credit before they ever start touring.

C Co-Branded Video & Listing Breakdown

A co-branded social reel or financing breakdown for your listing or your feed — we tag each other and both get the reach.

D Open-House Financing Support

I co-host your next one — answering financing questions and providing estimated payment info on the spot, so you stay focused on the buyers in front of you.

Which would help you most right now?

Text A, B, C or D to (352) 363-1311

SCAN HERE



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MEET YOUR LENDING PARTNER

Carlos Martinez

Mortgage Loan Originator, NMLS #2716871

Financial clarity first. Mortgages second.

When I bought my first home, my lender never explained escrow. The previous owner had lived there over 30 years, so the property taxes on my closing disclosure were estimated using his much lower tax bill – not what I'd actually owe. A few months later my escrow analysis caught up to reality and my payment jumped nearly \$900 a month. I built my process around making sure that never happens to a buyer of mine. Every borrower gets the full payment picture up front, in plain English, before there's any pressure to sign. For you, that means fewer surprises, fewer renegotiations, and deals that hold together through closing.

"I became the advisor I wish I'd had – so your buyers get one from day one."

UF Business Grad

Trained to Read the Numbers

Ex-Corporate Banking

4+ yrs Inside Complex Finance

Free Education Brand

YouTube, Blog & Homebuyer Roadmap

Real Availability

Evenings & Weekend

WHAT AGENTS GET WORKING WITH ME

- ✓ Your buyers show up educated – my free YouTube, blog and Homebuyer Roadmap prepare them before they ever call you
- ✓ Payment scenarios built for your listing, ready within 24 hours
- ✓ A second opinion on difficult files – even if you already have a preferred lender
- ✓ Co-branded content and open-house support that helps you attract more buyers

SCAN HERE



Carlos Martinez

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